

standv

» a brand by fairservices.net

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■ PREMIUM STAND PACKAGES FOR THE IMEX EXHIBITIONS ■





9-12M² STANDY MICE PACKAGE

200,00 € / M²



STANDY MICE PACKAGE

STAND SIZE M²

	9-12	13-16	17-20	21-30	31-35
carpet, color to choose	✓	✓	✓	✓	✓
wall system, 2.5m high, white infill	✓	✓	✓	✓	✓
lockable storage, 1.0m x 1.0 m	-	-	✓	✓	✓
logo or printed name, up to 1.0m ²	✓	✓	✓	✓	✓
light	4	6	8	10	12
information counter	-	-	1	1	1
table / hightable	1	2	3	4	5
chair / barstool	3	6	10	13	16
wastepaper basket	✓	✓	✓	✓	✓

PACKAGE OPTIONAL UPGRADE EXAMPLE

9.00m ² standy mice package	1,800.00 €
1.00m ² storage room with lockable door	120.00 €
Full size seamless fabric prints for 6 wall elements	1,275.00 €
Reception counter	200.00 €
1x additional hightable	45.00 €
3x additional barstool	120.00 €
55" LED TV, wallmounted	700.00 €
Brochure rack	75.00 €
Total price for shown design	4,335.00 €



13-16M² STANDY MICE PACKAGE

200,00 € / M²



STANDY MICE PACKAGE

STAND SIZE M²

	9-12	13-16	17-20	21-30	31-35
carpet, color to choose	✓	✓	✓	✓	✓
wall system, 2.5m high, white infill	✓	✓	✓	✓	✓
lockable storage, 1.0m x 1.0 m	-	-	✓	✓	✓
logo or printed name, up to 1.0m ²	✓	✓	✓	✓	✓
light	4	6	8	10	12
information counter	-	-	1	1	1
table / hightable	1	2	3	4	5
chair / barstool	3	6	10	13	16
wastepaper basket	✓	✓	✓	✓	✓

PACKAGE OPTIONAL UPGRADE EXAMPLE

15.00m ² standy mice package	3,000.00 €
Full size seamless fabric prints for 8 wall elements	1,700.00 €
Reception counter	200.00 €
1x additional barstool	40.00 €
55" LED TV, wallmounted	700.00 €
Brochure rack	75.00 €
Total price for shown design	5,715.00 €



17-20M² STANDY MICE PACKAGE

200,00 € / M²



STANDY MICE PACKAGE

STAND SIZE M²

	9-12	13-16	17-20	21-30	31-35
carpet, color to choose	✓	✓	✓	✓	✓
wall system, 2.5m high, white infill	✓	✓	✓	✓	✓
lockable storage, 1.0m x 1.0 m	-	-	✓	✓	✓
logo or printed name, up to 1.0m ²	✓	✓	✓	✓	✓
light	4	6	8	10	12
information counter	-	-	1	1	1
table / hightable	1	2	3	4	5
chair / barstool	3	6	10	13	16
wastepaper basket	✓	✓	✓	✓	✓

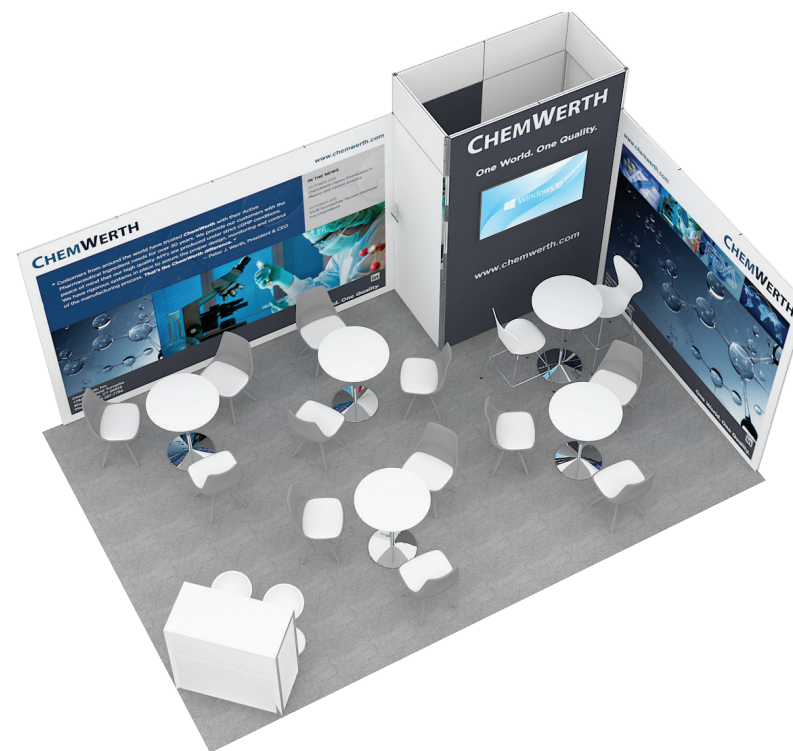
PACKAGE OPTIONAL UPGRADE EXAMPLE

18.00m ² standy mice package	3,600.00 €
Full size seamless fabric prints for 9 wall elements	1,912.50 €
3x additional soft bench	330.00 €
3x additional couch table	300.00 €
9x additional seating poufs	495.00 €
55" LED TV, wallmounted	700.00 €
Hall pillar covering; 2,50m high	562.50 €
Total price for shown design	7,900.00 €



21-30M² STANDY MICE PACKAGE

200,00 € / M²



STANDY MICE PACKAGE

STAND SIZE M²

	9-12	13-16	17-20	21-30	31-35
carpet, color to choose	✓	✓	✓	✓	✓
wall system, 2.5m high, white infill	✓	✓	✓	✓	✓
lockable storage, 1.0m x 1.0 m	-	-	✓	✓	✓
logo or printed name, up to 1.0m ²	✓	✓	✓	✓	✓
light	4	6	8	10	12
information counter	-	-	1	1	1
table / hightable	1	2	3	4	5
chair / barstool	3	6	10	13	16
wastepaper basket	✓	✓	✓	✓	✓

PACKAGE OPTIONAL UPGRADE EXAMPLE

30.00m ² standy mice package	6,000.00 €
Full size seamless fabric prints for 9 wall elements	1,912.50 €
Full size seamless fabric prints for storage room	510.00 €
5x additional meeting chair	70.00 €
5x additional table	75.00 €
3x additional high table	75.00 €
6x additional barstool	70.00 €
1x lounge area with 2 armchairs and couchtale	500.00 €
55" LED TV, wallmounted	700.00 €
2x additional brochure rack	150.00 €
Total price for shown design	10,062.50 €



31-35M² STANDY MICE PACKAGE 200,00 € / M²



STANDY MICE PACKAGE

STAND SIZE M²

	9-12	13-16	17-20	21-30	31-35
carpet, color to choose	✓	✓	✓	✓	✓
wall system, 2.5m high, white infill	✓	✓	✓	✓	✓
lockable storage, 1.0m x 1.0 m	-	-	✓	✓	✓
logo or printed name, up to 1.0m ²	✓	✓	✓	✓	✓
light	4	6	8	10	12
information counter	-	-	1	1	1
table / hightable	1	2	3	4	5
chair / barstool	3	6	10	13	16
wastepaper basket	✓	✓	✓	✓	✓

PACKAGE OPTIONAL UPGRADE EXAMPLE

32.00m ² standy mice package	6,400.00 €
Full size seamless fabric prints for 10 wall elements	2,125.00 €
2x additional wall element for enlarged storage room	150.00 €
Full size seamless fabric prints for storage room front	510.00 €
Full size seamless fabric prints for sidewalls	425.00 €
Additional glass showcase	350.00 €
Additional brochure rack	75.00 €
Total price for shown design	10,035.00 €

» 9m²



» 9m²



» 9m²



» 9m²



» 12m²



» 13.5m²



» 15m²



» 18m²



» 24m²



» 27m²



» 30m²

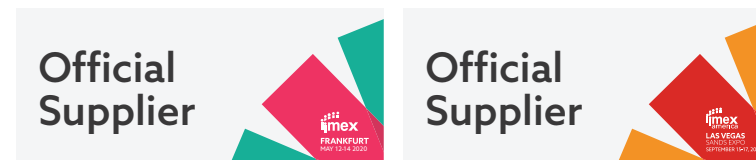


» 30m²



STANDY NEW DESIGN APPROACH FOR SMALLER STANDS

- » Official / recommended stand design and stand contractor
- » Turnkey ready and hassle free packages
- » No hidden or additional costs
- » Onsite support during the entire show



IMEX FRANKFURT & IMEX AMERICA

- » Same stand design for two shows
- » Same system in Las Vegas and Frankfurt onsite available (no expensive shipping or transportation needed)
- » Only graphics need to be shipped
- » we discuss similar spaces with organizers. This way graphics can be reused
- » Clever graphic layout can reduce new graphic prints
- » Only one personal partner to deal with



GET IN TOUCH TODAY:

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OUR SUSTAINABLE APPROACH

▪ SUSTAINABLE EXHIBITION STANDS IN 4 STEPS ▪

Eco-friendly planning does not only save the environment, but also can lower your expenses! Take these 4 keywords into consideration when outlining your tradeshow presentation:

» SAVE » REDUCE » RE-USE » RECYCLE

Constructing one flexible stand display for several shows will reuse many components and will save money long-term, while ensuring your corporate ID is met throughout different tradeshows.



» your money as our entire business-model centres on enabling our clients to re-use their exhibition stands over an entire events and exhibition calendar.

» resources by avoiding bulky construction. The exhibition design already changed from bulky closed designs to more modern, light, open and a more inviting atmosphere.



» your carbon dioxide footprint shipping and transportation by using shared services

» your exhibition costs



» clients printed graphics several times and to wrap and protect materials afterwards

» our aluminium frame stand build system hundreds of times and wooden elements and carpet to build new crates



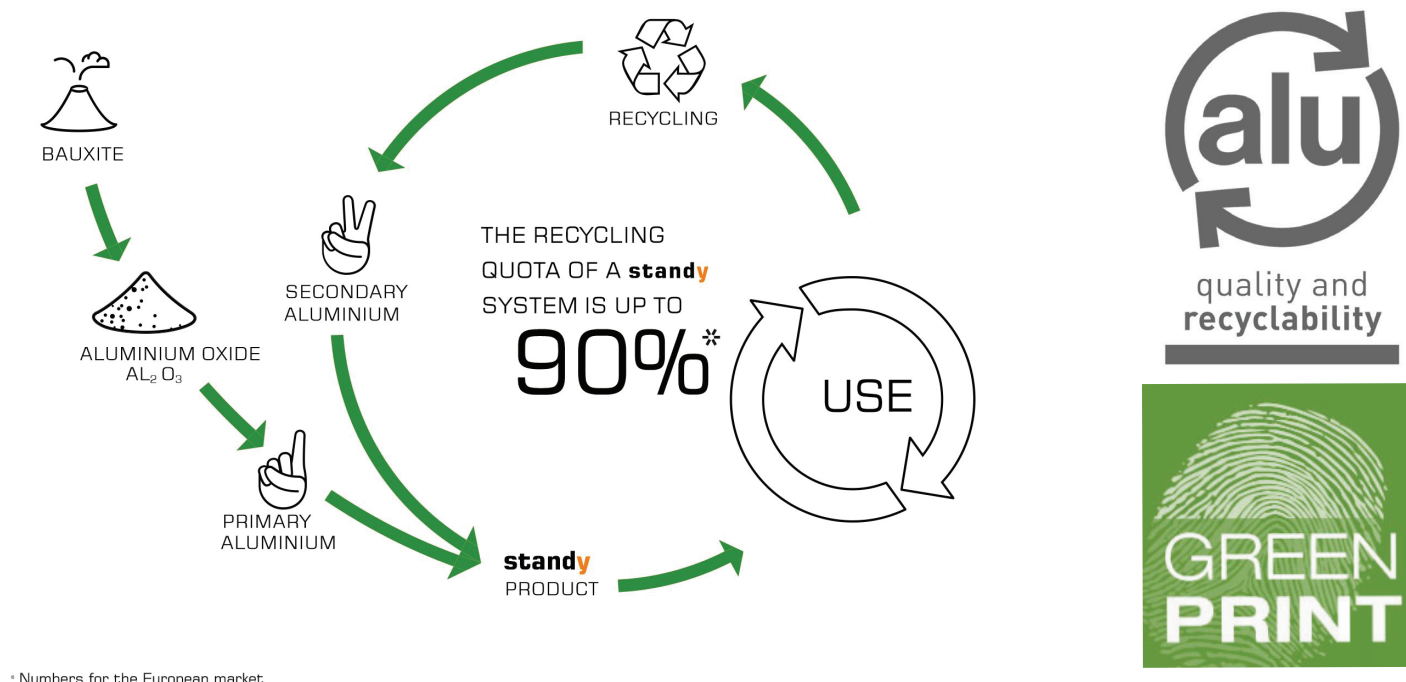
» our used aluminum with our local community recycle station to lead it back to the recycling cycle

» fabric banners at the end of life together with our supplier

we are green! ...and
ORANGE OF COURSE!

OUR SUSTAINABLE APPROACH

■ SUSTAINABLE EXHIBITION STANDS IN 4 STEPS ■



Certification to Nordic Swan

All used UV inks carry the Nordic SwanLabel – a Scandinavian eco-label. Only products that meet certain requirements regarding their raw material origin and composition, their emission limit values during production and some other ecological and social criteria are licensed by the Nordic Ecolabelling Board.

Water based inks

We process mostly water-soluble printing inks. Therefore, our print products can be safely used even in sensitive areas such as shops and living rooms.

Certification according to the Ökotex standard 100

Of course, our textiles are tested for harmful substances and certified according to Oeko-Tex Standard 100.

The Oeko-Tex® Standard 100 is a globally standardized testing and certification system for textile raw materials, intermediate products and end products of all processing stages. Textile trust – the worldwide synonym for responsible textile production.



Ray Bloom,
Chairman IMEX Group

"I have had the great pleasure of working with Walter Foletti since 1988 when I launched my first meetings industry trade show in Geneva. His professionalism and good humour, and that of his team, have been a great asset to us over the years. They have helped us to provide a first-class service to our exhibitors which is of utmost importance to us. With the formation of fairservices.net in 2009 the IMEX team got to know and work closely with CEO, Carsten Steffen. Great shows never happen by accident, or by themselves. They are the result of many excellent partners working hard to deliver value every step of the way. Such is the case now with fairservices.net. They understand our business values, our quality standards and our commitment to our exhibitors and I recommend them wholeheartedly."



Rajeev Kohli,
Joint Managing Director
Creative Travel

We take pride in being aggressive and forward looking in the way we present and market our company. That is what has made us one of the most recognised DMCs in South Asia. To do so, we have to find partners who can match our ideology and keep with our pace in trying to look different in a crowded market space. I have had the pleasure of working with the fairservices team for over 15 years now and in them I have someone who not only understands us, but even challenges us and pushes us to be even better than what we want. They can read our minds and they know our attention to details. This is an exciting move by them as it fills a long missed gap in the market where small stand holders need the support to look better and smart in exhibitions. It will do very well indeed.

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