

PREMIUM STAND PACKAGES FOR THE ILTM CANNES



fon: +4964419827410
 cell: +491777911850
info@standy.com

www.standy.com



OVERVIEW

IBTM WORLD BARCELONA STANDY PACKAGE STAND SIZE M²

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ILTM
CANNES

Moments
that matter

Created at
ILTM Cannes



STANDY ILTM CANNES STAND SIZE M²

	9-12	13-16	17-20	21-30	31-35
carpet, color to choose	✓	✓	✓	✓	✓
wall system, 2.5m high, white infill	✓	✓	✓	✓	✓
lockable storage, 1.0m x 1.0 m	-	-	✓	✓	✓
logo or printed name, up to 1.0m ²	✓	✓	✓	✓	✓
light	4	6	8	10	12
information counter	-	-	1	1	1
table / hightable	1	2	3	4	5
chair / barstool	3	6	10	13	16
wastepaper basket	✓	✓	✓	✓	✓

PACKAGE OPTIONAL UPGRADE EXAMPLE

9.00m ² standy package	1,800.00 €
full size seamless fabric prints for 6 wall elements	1,275.00 €
standy modular reception counter	300.00 €
logo for reception counter	75.00 €
additional barstool	40.00 €
brochure rack	60.00 €
Total price for shown design	3,550.00 €



13-16M² STANDY PACKAGE 200,00 € / M²



STANDY ILTM CANNES STAND SIZE M²

	9-12	13-16	17-20	21-30	31-35
carpet, color to choose	✓	✓	✓	✓	✓
wall system, 2.5m high, white infill	✓	✓	✓	✓	✓
lockable storage, 1.0m x 1.0 m	-	-	✓	✓	✓
logo or printed name, up to 1.0m ²	✓	✓	✓	✓	✓
light	4	6	8	10	12
information counter	-	-	1	1	1
table / hightable	1	2	3	4	5
chair / barstool	3	6	10	13	16
wastepaper basket	✓	✓	✓	✓	✓

PACKAGE OPTIONAL UPGRADE EXAMPLE

15.00m ² standy package	3,000.00 €
additional storage room / 1,00 x 1,00m	225.00 €
full size seamless fabric prints for 8 wall elements	1,700.00 €
standy modular reception counter	300.00 €
logo for reception counter	150.00 €
Apple iPad Air 2 incl. Arktispro design stand	190.00 €
brochure rack	60.00 €
55" Samsung LED TV with integrated media player	680.00 €
Total price for shown design	6,305.00 €



17-20M² STANDY PACKAGE 200,00 € / M²



STANDY ILTM CANNES

STAND SIZE M²

	9-12	13-16	17-20	21-30	31-35
carpet, color to choose	✓	✓	✓	✓	✓
wall system, 2.5m high, white infill	✓	✓	✓	✓	✓
lockable storage, 1.0m x 1.0 m	-	-	✓	✓	✓
logo or printed name, up to 1.0m ²	✓	✓	✓	✓	✓
light	4	6	8	10	12
information counter	-	-	1	1	1
table / hightable	1	2	3	4	5
chair / barstool	3	6	10	13	16
wastepaper basket	✓	✓	✓	✓	✓

PACKAGE OPTIONAL UPGRADE EXAMPLE

18,00m ² standy package	3,600.00 €
full size seamless fabric prints for 9 wall elements	1,912.50 €
logo for reception counter	75.00 €
furniture upgrade	1,115.00 €
sideboard	200.00 €
Nespresso coffemker incl. coffee flatrate	500.00 €
Apple iPad Air 2 incl. Arktispro design stand	190.00 €
Total price for shown design	7,592.50 €



21-30M² STANDY PACKAGE 200,00 € / M²



STANDY ILTM CANNES

STAND SIZE M²

	9-12	13-16	17-20	21-30	31-35
carpet, color to choose	✓	✓	✓	✓	✓
wall system, 2.5m high, white infill	✓	✓	✓	✓	✓
lockable storage, 1.0m x 1.0 m	-	-	✓	✓	✓
logo or printed name, up to 1.0m ²	✓	✓	✓	✓	✓
light	4	6	8	10	12
information counter	-	-	1	1	1
table / hightable	1	2	3	4	5
chair / barstool	3	6	10	13	16
wastepaper basket	✓	✓	✓	✓	✓

PACKAGE OPTIONAL UPGRADE EXAMPLE

30,00m ² standy package	6,000.00 €
enlarged storage room	150.00 €
arch construction	200.00 €
full size seamless fabric prints for 8 wall elements	1,700.00 €
full size seamless fabric prints for storage room	510.00 €
full size seamless graphics for arch	425.00 €
logo for reception counter	75.00 €
furniture upgrade (Lounge area)	445.00 €
brochure rack	90.00 €
46" Samsung LED TV with integrated media player	500.00 €
Total price for shown design	10,095.00 €



STANDY ILTM CANNES

STAND SIZE M²

	9-12	13-16	17-20	21-30	31-35
carpet, color to choose	✓	✓	✓	✓	✓
wall system, 2.5m high, white infill	✓	✓	✓	✓	✓
lockable storage, 1.0m x 1.0 m	-	-	✓	✓	✓
logo or printed name, up to 1.0m ²	✓	✓	✓	✓	✓
light	4	6	8	10	12
information counter	-	-	1	1	1
table / hightable	1	2	3	4	5
chair / barstool	3	6	10	13	16
wastepaper basket	✓	✓	✓	✓	✓

PACKAGE OPTIONAL UPGRADE EXAMPLE

32.00m ² standy package	6,400.00 €
enlarged storage room	350.00 €
full size seamless fabric prints for 10 wall elements	2,125.00 €
full size seamless fabric prints for storage room	892.50 €
logo for reception counter	75.00 €
Total price for shown design	9,842.50 €

» 9m²



» 9m²



» 9m²



» 12m²



» 13.5m²



» 15m²



» 18m²



» 24m²



» 27m²



» 30m²



» 30m²



» 35m²



OUR SUSTAINABLE APPROACH

▪ SUSTAINABLE EXHIBITION STANDS IN 4 STEPS ▪

Eco-friendly planning does not only save the environment, but also can lower your expenses! Take these 4 keywords into consideration when outlining your tradeshow presentation:

» SAVE » REDUCE » RE-USE » RECYCLE

Constructing one flexible stand display for several shows will reuse many components and will save money long-term, while ensuring your corporate ID is met throughout different tradeshow.



» your money as our entire business-model centres on enabling our clients to re-use their exhibition stands over an entire events and exhibition calendar.

» resources by avoiding bulky construction. The exhibition design already changed from bulky closed designs to more modern, light, open and a more inviting atmosphere.



» your carbon dioxide footprint shipping and transportation by using shared services

» your exhibition costs



» clients printed graphics several times and to wrap and protect materials afterwards

» our aluminium frame stand build system hundreds of times and wooden elements and carpet to build new crates

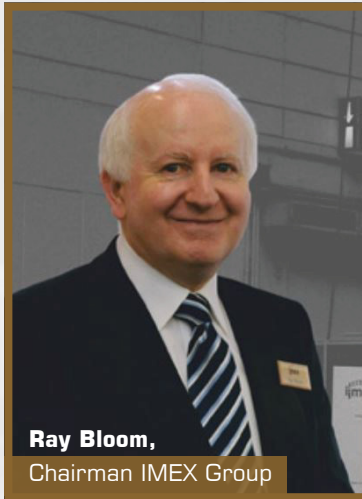


» our used aluminum with our local community recycle station to lead it back to the recycling cycle

» fabric banners at the end of life together with our supplier

we are green! ...and
ORANGE OF COURSE!

ILTM CANNES



Ray Bloom,
Chairman IMEX Group

"I have had the great pleasure of working with Walter Foletti since 1988 when I launched my first meetings industry trade show in Geneva. His professionalism and good humour, and that of his team, have been a great asset to us over the years. They have helped us to provide a first-class service to our exhibitors which is of utmost importance to us. With the formation of fairservices.net in 2009 the IMEX team got to know and work closely with CEO, Carsten Steffen. Great shows never happen by accident, or by themselves. They are the result of many excellent partners working hard to deliver value every step of the way. Such is the case now with fairservices.net. They understand our business values, our quality standards and our commitment to our exhibitors and I recommend them wholeheartedly."



Rajeev Kohli,
Joint Managing Director
Creative Travel

We take pride in being aggressive and forward looking in the way we present and market our company. That is what has made us one of the most recognised DMCs in South Asia. To do so, we have to find partners who can match our ideology and keep with our pace in trying to look different in a crowded market space. I have had the pleasure of working with the fairservices team for over 15 years now and in them I have someone who not only understands us, but even challenges us and pushes us to be even better than what we want. They can read our minds and they know our attention to details. This is an exciting move by them as it fills a long missed gap in the market where small stand holders need the support to look better and smart in exhibitions. It will do very well indeed.

fairservices.net GmbH

standy

Am Feldkreuz 20

35578 Wetzlar Germany

fon: +49 6441 9827410

cell: +49 177 79 11 850

info@standy.com

www.standy.com

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