

PREMIUM STAND PACKAGES FOR THE IBTM WORLD BARCELONA



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ibtm[®] WORLD
 BARCELONA, SPAIN
 1-3 December 2020

OVERVIEW

IBTM WORLD BARCELONA STANDY PACKAGE STAND SIZE M²

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9-12M² STANDY PACKAGE 200,00 € / M²



STANDY IBTM BARCELONA STAND SIZE M²

	9-12	13-16	17-20	21-30	31-35
carpet, color to choose	✓	✓	✓	✓	✓
wall system, 2.5m high, white infill	✓	✓	✓	✓	✓
lockable storage, 1.0m x 1.0 m	-	-	✓	✓	✓
logo or printed name, up to 1.0m ²	✓	✓	✓	✓	✓
light	4	6	8	10	12
information counter	-	-	1	1	1
table / hightable	1	2	3	4	5
chair / barstool	3	6	10	13	16
wastepaper basket	✓	✓	✓	✓	✓

PACKAGE OPTIONAL UPGRADE EXAMPLE

9,00m ² standy package	1,800.00 €
full size seamless fabric prints for 6 wall elements	1,275.00 €
display stand "Brighton"	100.00 €
3x hand sanitizer station	90.00 €
furniture upgrade	490.00 €
QR code for digital brochure incl. preparation	125.00 €
Total price for shown design	3,880.00 €

13-16M² STANDY PACKAGE

200,00 € / M²



STANDY IBTM BARCELONA

STAND SIZE M²

	9-12	13-16	17-20	21-30	31-35
carpet, color to choose	✓	✓	✓	✓	✓
wall system, 2.5m high, white infill	✓	✓	✓	✓	✓
lockable storage, 1.0m x 1.0 m	-	-	✓	✓	✓
logo or printed name, up to 1.0m ²	✓	✓	✓	✓	✓
light	4	6	8	10	12
information counter	-	-	1	1	1
table / hightable	1	2	3	4	5
chair / barstool	3	6	10	13	16
wastepaper basket	✓	✓	✓	✓	✓

PACKAGE OPTIONAL UPGRADE EXAMPLE

15,00m ² standy package	3,000.00 €
full size seamless fabric prints for 8 wall elements	1,700.00 €
full size seamless fabric prints for stich walls	212.50 €
display stand "Brighton"	100.00 €
QR code for digital brochure incl. preparation	125.00 €
3x hand sanitizer station	90.00 €
furniture upgrade	720.00 €

Total price for shown design

5,947.50 €

17-20M² STANDY PACKAGE

200,00 € / M²



STANDY IBTM BARCELONA

STAND SIZE M²

	9-12	13-16	17-20	21-30	31-35
carpet, color to choose	✓	✓	✓	✓	✓
wall system, 2.5m high, white infill	✓	✓	✓	✓	✓
lockable storage, 1.0m x 1.0 m	-	-	✓	✓	✓
logo or printed name, up to 1.0m ²	✓	✓	✓	✓	✓
light	4	6	8	10	12
information counter	-	-	1	1	1
table / hightable	1	2	3	4	5
chair / barstool	3	6	10	13	16
wastepaper basket	✓	✓	✓	✓	✓

PACKAGE OPTIONAL UPGRADE EXAMPLE

18,00m ² standy package	3,600.00 €
full size seamless fabric prints for 9 wall elements	1,912.50 €
full size seamless fabric prints for stich walls	212.50 €
display stand "Brighton"	100.00 €
QR code for digital brochure incl. preparation	125.00 €
furniture upgrade	655.00 €
3x hand sanitizer station	90.00 €
55" Samsung LED TV incl. media player	680.00 €
hanging banner, double sided fabric prints; square*	1,500.00 €
Total price for shown design	8,875.00 €

*suspension points not included (venue service)

21-30M² STANDY PACKAGE

200,00 € / M²



STANDY IBTM BARCELONA

STAND SIZE M²

	9-12	13-16	17-20	21-30	31-35
carpet, color to choose	✓	✓	✓	✓	✓
wall system, 2.5m high, white infill	✓	✓	✓	✓	✓
lockable storage, 1.0m x 1.0 m	-	-	✓	✓	✓
logo or printed name, up to 1.0m ²	✓	✓	✓	✓	✓
light	4	6	8	10	12
information counter	-	-	1	1	1
table / hightable	1	2	3	4	5
chair / barstool	3	6	10	13	16
wastepaper basket	✓	✓	✓	✓	✓

PACKAGE OPTIONAL UPGRADE EXAMPLE

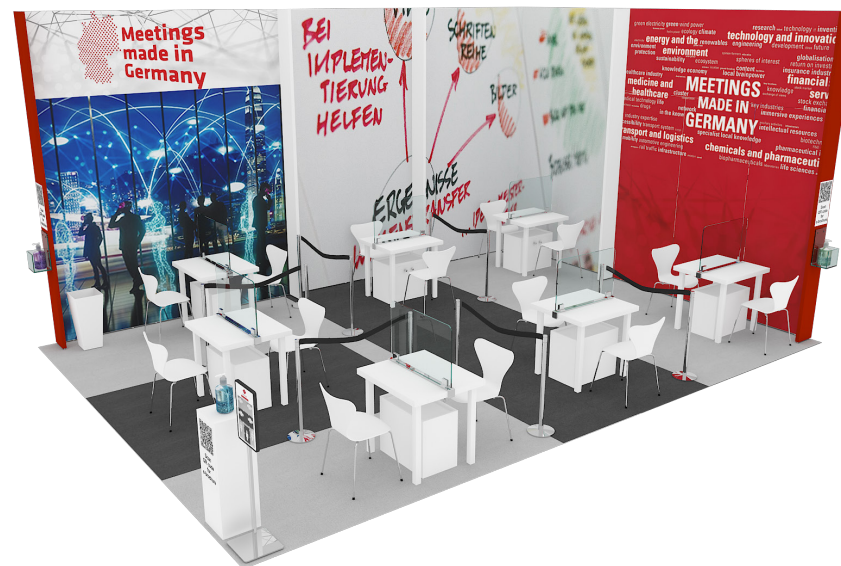
30,00m ² standy package	6,000.00 €
wall upgrade to 3,00m height	300.00 €
full size seamless fabric prints for 11 wall elements	2,805.00 €
full size seamless fabric prints for stich walls	637.50 €
display stand "Brighton"	100.00 €
QR code for digital brochure incl. preparation	125.00 €
furniture upgrade	655.00 €
3x hand sanitizer station	90.00 €
hanging banner, double sided fabric prints; square*	2,750.00 €

Total price for shown design 13,462.50 €

*suspension points not included (venue service)

31-35M² STANDY PACKAGE

200,00 € / M²



STANDY IBTM BARCELONA

STAND SIZE M²

	9-12	13-16	17-20	21-30	31-35
carpet, color to choose	✓	✓	✓	✓	✓
wall system, 2.5m high, white infill	✓	✓	✓	✓	✓
lockable storage, 1.0m x 1.0 m	-	-	✓	✓	✓
logo or printed name, up to 1.0m ²	✓	✓	✓	✓	✓
light	4	6	8	10	12
information counter	-	-	1	1	1
table / hightable	1	2	3	4	5
chair / barstool	3	6	10	13	16
wastepaper basket	✓	✓	✓	✓	✓

PACKAGE OPTIONAL UPGRADE EXAMPLE

32,00m ² standy package	6,400.00 €
full size seamless fabric prints for 12 wall elements	2,550.00 €
full size seamless fabric prints for stich walls	425.00 €
display stand "Brighton"	100.00 €
QR code for digital brochure incl. preparation	125.00 €
booth map for partner allocation	75.00 €
furniture upgrade	1,280.00 €
3x hand sanitizer station	90.00 €
Total price for shown design	11,045.00 €

» 9m²



» 9m²



» 9m²



» 12m²



» 13.5m²



» 15m²



» 18m²



» 24m²



» 27m²



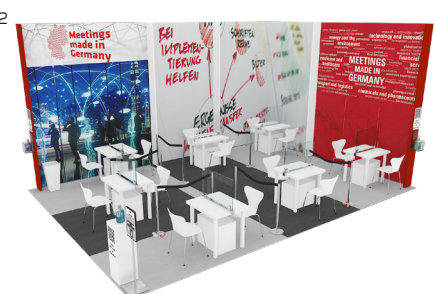
» 30m²



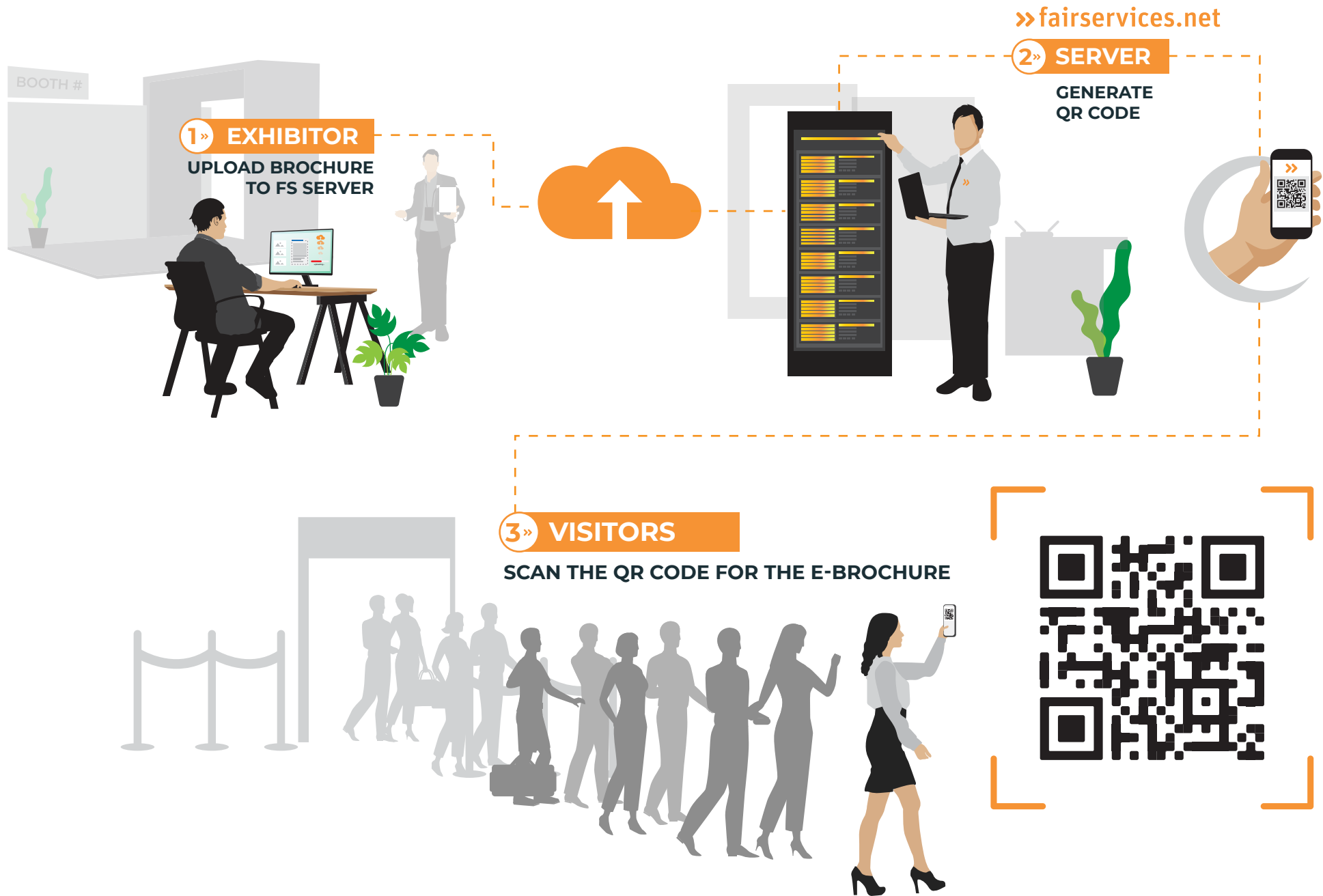
» 30m²



» 35m²



PROCESS ON HOW TO GET QR CODE



» fairservices.net

OUR SUSTAINABLE APPROACH

▪ SUSTAINABLE EXHIBITION STANDS IN 4 STEPS ▪

Eco-friendly planning does not only save the environment, but also can lower your expenses! Take these 4 keywords into consideration when outlining your tradeshow presentation:

» SAVE » REDUCE » RE-USE » RECYCLE

Constructing one flexible stand display for several shows will reuse many components and will save money long-term, while ensuring your corporate ID is met throughout different tradeshows.



- » your money as our entire business-model centres on enabling our clients to re-use their exhibition stands over an entire events and exhibition calendar.
- » resources by avoiding bulky construction. The exhibition design already changed from bulky closed designs to more modern, light, open and a more inviting atmosphere.



- » your carbon dioxide footprint shipping and transportation by using shared services
- » your exhibition costs



- » clients printed graphics several times and to wrap and protect materials afterwards
- » our aluminium frame stand build system hundreds of times and wooden elements and carpet to build new crates



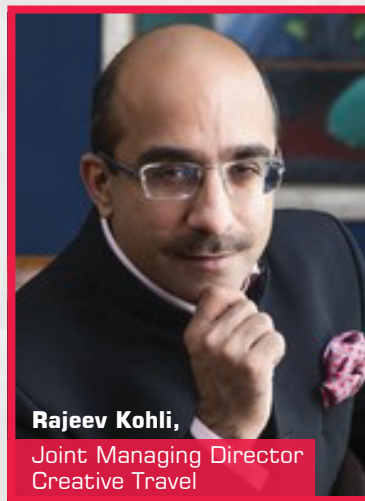
- » our used aluminum with our local community recycle station to lead it back to the recycling cycle
- » fabric banners at the end of life together with our supplier

we are green! ...and
ORANGE OF COURSE!



Ray Bloom,
Chairman IMEX Group

"I have had the great pleasure of working with Walter Foletti since 1988 when I launched my first meetings industry trade show in Geneva. His professionalism and good humour, and that of his team, have been a great asset to us over the years. They have helped us to provide a first-class service to our exhibitors which is of utmost importance to us. With the formation of fairservices.net in 2009 the IMEX team got to know and work closely with CEO, Carsten Steffen. Great shows never happen by accident, or by themselves. They are the result of many excellent partners working hard to deliver value every step of the way. Such is the case now with fairservices.net. They understand our business values, our quality standards and our commitment to our exhibitors and I recommend them wholeheartedly."



Rajeev Kohli,
Joint Managing Director
Creative Travel

We take pride in being aggressive and forward looking in the way we present and market our company. That is what has made us one of the most recognised DMCs in South Asia. To do so, we have to find partners who can match our ideology and keep with our pace in trying to look different in a crowded market space. I have had the pleasure of working with the fairservices team for over 15 years now and in them I have someone who not only understands us, but even challenges us and pushes us to be even better than what we want. They can read our minds and they know our attention to details. This is an exciting move by them as it fills a long missed gap in the market where small stand holders need the support to look better and smart in exhibitions. It will do very well indeed.

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